

Auraria Green Grants Proposal Guidelines



Project Description

Provide a brief description (1-2 paragraphs) of the proposed project.

Impact

Describe how your project addresses the following impact elements:

- How does this project support [the ASCP's Mission](#)
- How does this project support the [Triple Bottom Line](#)?
- How will the impact of this project be measured and verified (ie: water saved, energy saved, students reached, etc.)?

Feasibility

- Costs: Provide total costs for the project – break out costs for materials and labor separately. Discuss if there are any ongoing costs (maintenance, etc.) and if so, please indicate where funding for those ongoing costs will come from. Well-researched cost estimates are ok in lieu of a formal quote. Consider reaching out to subject matter experts and campus stakeholders to refine estimates.
- ROI: Quantify Return on Investment (ROI) and payback period (for ROI, we suggest you quantify impact/\$ such as kWh/\$, gallons/\$, people reached/\$, etc., where applicable)
- Implementation and Ownership: who is responsible for implementing and maintaining this project or program over the long term? For longer term projects or ongoing programs, identify a full time staff or department “home” that will accept responsibility.
- Timeline: Please provide schedule information including a realistic timeline for completing the project if approved.
- “Reality Check”/Subject Matter Experts (SMEs): Have you spoken to SMEs (trades, facilities, relevant stakeholders) and those who would be implicated by the project (ie: facilities, custodial, ASCP, etc)?

Justification

- Why did you select this specific project and why do you think this is the most important project for the Auraria Campus to pursue?
- Acknowledge how this project does or does not fit into the context of the 5-Year Draft Strategic Plan (and if not, why).
- Reference ASCP [reports and research](#) where applicable, such as: Strategic Plan, Annual Report, PV Roadmap, Water Action Plan, etc.).
- Did they reference any leading sustainability evaluation frameworks, such as the UN Sustainable Development Goals? Project Drawdown? Etc.
- If appropriate and applicable, describe how this project fits within leading sustainability evaluation frameworks, such as the [UN Sustainable Development Goals](#), [Project Drawdown](#), etc.

Refer to Green Grants webpage for evaluation criteria, supporting resources, competition timeline and important deadlines. If you have any additional questions, reach out to scp_contact@ahec.edu.